

"Quality You Can Trust... from North America's Largest Roofing Manufacturer" Jim Slauson Vice President Certified Program and Services email: jslauson@gaf.com www.gaf.com

For Immediate Release

Renaissance Roofing Inc. Receives Excellence Awards

WAYNE, NJ (02/12)— GAF, North America's largest roofing manufacturer, is pleased to announce that *Renaissance Roofing Inc.* of *Canton, MI*, is one of only *eighty-five contractors in the country* to receive all three of the prestigious GAF Master Elite *Excellence* Awards. These coveted industry awards recognize *Renaissance Roofing Inc.*'s dedication to quality roof system installations, and their commitment to continuous improvement and superior customer service.

Most consumers recognize that choosing a roofing contractor can be a confusing and sometimes risky decision. In fact, the Better Business Bureau lists roofing as one of the highest inquiry categories nationwide. As a factory-certified Master Elite™ Contractor, *Renaissance Roofing Inc.* has been carefully pre-screened by GAF. In fact, only 2% of the roofing contractors in the country have earned GAF's Master Elite status – a distinction that truly sets them apart from the rest, and ensures that *Renaissance Roofing Inc.* is dedicated to helping every customer make their best and safest roofing decision. As a GAF Master Elite Contractor, they are also dedicated to continuous improvement and training through access to CARE (the Center for the Advancement of Roofing Excellence). CARE is a non-profit educational institute supported by GAF and dedicated to "changing an industry through excellence in education."

NEWS RELEASE